

CLPA AUTHENTICATION PROGRAM FACT SHEET

LABEL/HANGTAG SPECIFICS:

The CLP label will be available in three forms:

- **Hangtag**
 - **Size:** Measures 3 7/8" x 1 7/8"
 - **Required Use?** Ideally designed for apparel. Also appropriate for non-apparel items that have an area upon which to attach a hangtag.
 - **Price:** \$48.36 per thousand



Actual Size

- **Standard Label**
 - **Size:** Measures 1 1/2" x 3/4"
 - **Required Use?** Must be used on all non-apparel products and affixed either to the product or packaging. In addition, may be affixed to an existing hangtag used by apparel licensees.
 - **Price:** \$27.04 per thousand



Actual Size

- **Small Label**
 - **Size:** 1cm x 1cm
 - **Required Use?** May be used only on smaller products with written approval from CLPA.
 - **Price:** Contact CLPA for authorization to purchase



Actual Size

CLPA FREQUENTLY ASKED QUESTIONS

MAY I USE A STANDARD-SIZED LABEL DIRECTLY ON APPAREL PRODUCTS RATHER THAN ATTACH A HANGTAG?

While we prefer that all apparel licensees use a hangtag on their product, we will allow you to place the Standard Label directly on apparel products. Please try and place the label in the upper right-hand area of the garment so that it is visible when both hung and folded. Bear in mind that a hangtag is always appropriate for upscale garments.

IF I HAVE AN EXISTING HANGTAG ON MY PRODUCTS, MAY I PLACE A STANDARD-SIZED LABEL DIRECTLY ON MY EXISTING HANGTAG?

If you currently use your own custom hangtag on your product, you will be allowed to purchase the Standard Label to adhere to this hangtag.

WILL I STILL BE REQUIRED TO PUT MY COMPANY NAME SOMEWHERE ON THE PRODUCT?

Each licensee should continue to identify itself somewhere on its product (neck label, by-line, etc.) as required by each individual university.

CAN I PRINT MY COMPANY NAME DIRECTLY ON THE HANGTAG OR LABEL?

Information about OpSec's custom hangtag printing program can be found in the back of this packet. To begin the process, e-mail OpSec Customer Service at clpa@opsecsecurity.com. Representatives will contact you regarding artwork and other pertinent information.

ARE ANY PRODUCTS EXEMPT FROM DISPLAYING THE CLP LABEL?

Any product with a wholesale value of less than \$2.00 will not be required to carry the CLP label or hangtag.

Purchasers of the small label will be limited and will require permission from the school or CLPA for use on specific products.

HOW WILL THE NEW CLPA LABELING REQUIREMENTS BENEFIT MY COMPANY?

Benefits exist for all those involved in the marketplace for collegiate products: consumers, universities, and licensees. Consumers benefit from being able to quickly identify authentic products for which a portion of the price supports their institution. For the schools, it is a tool to identify their products as licensed and determine if counterfeit or infringing merchandise is being sold.

For you, the licensee, it is a symbol that you are providing officially licensed merchandise and preserving your right to sell products in the marketplace. Merchandise not carrying the label or hangtag may be identified more easily as counterfeit or infringing, and subject to removal from sale and/or possible legal action by the schools.

WHAT IF I WANT TO PUT THE CLP LABEL ARTWORK ON MY WEBSITE OR MAKE SIGNAGE FOR MY COMPANY'S USE?

Licensees that would like to use the logo for promotional or public relations purposes (such as corporate websites, tradeshow signage, etc.) may contact CLPA directly at 616.395.0676, ext. 111. Requests will be reviewed on a case-by-case basis and artwork distributed directly from CLPA.

HOW DO I ORDER LABELS OR HANGTAGS?

Secure, online ordering is the easiest way at <http://orders.opsecsecurity.com>. It is a retail-focused website that will allow you to order the appropriate type of label or hangtag. You will receive a unique username and password under separate cover sent via USPS that will allow you to access the site.

Please order only those hangtags or labels which you will use in 12 months or less. This allows us to better police the distribution of the tags and labels, as well as ensuring the life of the label adhesive prior to application.

WHAT ARE MY SHIPPING OPTIONS?

Shipping is not included in the price of the authentication products. OpSec works with all the major commercial and common-carrier shippers. If you do not have an account with a shipper, OpSec will choose a low cost method (usually UPS Ground) to ship your labels and tags. The shipping cost will be added to your invoice.

If you have an account with a specific shipper, you will have the ability to choose that shipper and enter the account number during the online ordering process. That way you can take advantage of the shipping discounts you have already negotiated. Your invoice will then reflect only the cost of the authentication products ordered.

MAY I CHANGE MY SHIPPING LOCATION?

To ensure the integrity of the program, the shipping address is locked for security and is not editable. In order to add/change a shipping address, please contact clpa@opsecsecurity.com. OpSec will then verify the information with the CLPA and future orders will have that address available for shipment.

For those customers who prefer to order by fax or email, an order form with the necessary information is attached. A \$20 handling fee will be added to all orders received in any way other than the website.

WHAT IF I'M ALREADY AN OPSEC CUSTOMER? CAN I COMBINE MY SHIPMENTS?

Yes! When you login to order online at <http://orders.opsecsecurity.com>, you will have the ability to select the licenses of which you have authorization to purchase. So long as those products are going to the same location, and that location has been approved by each license owner of the products being shipped, we would recommend that you purchase them at the same time to reduce your overall shipping costs.

WHAT IF I NEED TO SHIP OVERSEAS?

So long as the location has been verified and approved by the CLPA, there should be no problem shipping to an overseas location.

IF I'M PLACING A LARGE ORDER, MAY I RECEIVE A VOLUME DISCOUNT?

No. In reality, you've already received a volume discount. OpSec has worked with the CLPA to create pricing based on estimated yearly volumes. Therefore, the pricing already takes into account the purchases you (and your fellow licensees) will make throughout the year.

WHO SHOULD I CONTACT WITH QUESTIONS?

For questions concerning the CLPA Authentication Program, you may contact OpSec Customer Service directly via email at clpa@opsecsecurity.com or via telephone at 717-293-4110.



CLPA Authentication Order Form

OpSec Security, Inc.

clpa@opsecsecurity.com

1857 Colonial Village Lane • Lancaster PA 17605

(717) 293-4110 phone (717) 735-8775 fax

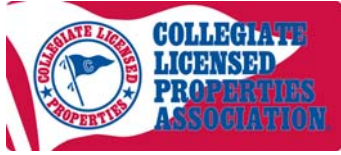
Online Ordering: <http://orders.opsecsecurity.com>



Bill To	Ship To
Name: _____	<input type="checkbox"/> My "Ship To" is the same as "Bill To"
Company: _____	Name: _____
Address: _____	Company: _____
Address: _____	Address: _____
City: _____	Address: _____
State: _____ Zip: _____	City: _____
Email: _____	State: _____ Zip: _____

Payment	Shipping Information
<div style="border: 1px solid black; padding: 2px;"> Invoice OpSec can invoice orders over \$100. Terms are Net 30. P.O. Number: _____ </div> <div style="border: 1px solid black; padding: 2px; margin-top: 5px;"> Credit Card Orders under \$100 must be purchased by credit card. <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard _____ Card Number _____ _____ Expiration Date Auth Code (3 digit code found on back) _____ Authorized Signature </div>	<input type="checkbox"/> FedEx <input type="checkbox"/> UPS <input type="checkbox"/> DHL <input type="checkbox"/> _____ Account Number: _____ <input type="checkbox"/> Priority Overnight <input type="checkbox"/> 2 nd Day Air <input type="checkbox"/> Standard Overnight <input type="checkbox"/> Ground <input type="checkbox"/> Other _____ For large palletized orders, OpSec recommends the use of a common freight carrier. Please provide the name of your preferred carrier so that we may arrange for pickup when your order is ready for shipment. _____

Order Information						
Product	Qty per roll/box	Qty of rolls/boxes		Cost per rolls/boxes		Total
Small Label 70-0640-901	1,000 per roll		X	Contact CLPA for authorization to purchase	=	
Large Label 70-0641-901	1,000 per roll		X	\$27.04 per roll	=	
Hangtag 72-0040-901	1,000 per box		X	\$48.36 per box	=	
<ul style="list-style-type: none"> Labels are also available in 5,000 and 10,000 piece rolls. Please make a note if you desire larger roll sizes. Handling fee of \$20 is waived when ordering online at http://orders.opsecsecurity.com 					Subtotal	
					Shipping and Handling	\$20.00 + shipping
					Grand Total	



CLPA Custom Hangtag Order Form

OpSec Security, Inc.

clpa@opsecsecurity.com

1857 Colonial Village Lane • Lancaster PA 17605

(717) 293-4110 phone (717) 735-8775 fax

Online Ordering: <http://orders.opsecsecurity.com>



The reverse side of the CLPA hangtag allows licensees to print a custom graphic for an additional charge.

Hangtag Size: 1 7/8" x 3 7/8"

Colors: Up to six additional PMS colors (or four-color process) available for price below. Customers wishing to use more than six additional colors will need to contact OpSec Customer Service for a price quote.

Bleed: Full bleed available. Customers creating their own artwork must allow for 1/8" for bleed.

Artwork: Supplied by Customer. Artwork may be provided by OpSec for an additional charge. Contact OpSec Customer Service for more information.

Minimums: 250,000 units

Time: Allow 4-6 weeks

Price: Call for quote

For more information, or to begin the ordering process, please contact OpSec Customer Service clpa@opsecsecurity.com.



Terms and Payment

Credit Card: OpSec accepts Mastercard and VISA only.

PLEASE NOTE: All orders \$100 or less will require the use of a credit card.

If you wish to leave a credit card on file with OpSec, please sign the following "Terms of Sale" and fill out the following information:

___ Mastercard ___ Visa

Licensee Name: _____

Card Number: _____

Expiration Date: _____

Authorization Code (3 digit code found on back): _____

Name (as it appears on card): _____

Through my signature, I authorize OpSec Security, Inc. to utilize the credit card information above for payment of product and services.

Signature: _____

Terms: All orders over \$100 will be allowed credit terms upon the approval of the following credit application.

Payment terms are Net 30 and are subject to the terms and conditions on the following pages.



OpSec Security, Inc.

1857 Colonial Village Lane
Lancaster PA 17605-0155 U.S.A.

Tel: 717-293-4110
Fax: 717-735-2043
<http://www.opsecsecurity.com/>

APPLICATION FOR CREDIT

Please Answer All Applicable Questions: Failure To Do So May Result in Denial of Credit.

NAME OF FIRM OR CORPORATION _____ PHONE _____

STREET _____ CITY & TOWN _____ ZIP _____

The following information is submitted for your consideration as a basis of extension of credit to us:

Our legal entity is: Corporation Co-Partnership Proprietorship
(Please check one of the above)

We operate _____ Established _____
(Type of Business) (Year) (State)

(If a corporation, list names of officers and titles) (If other entity, list names of partners or owners)

NAMES	TITLE	ADDRESS	PHONE
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

D&B RATING _____ HOW LONG IN BUSINESS AT ABOVE LOCATION: _____

The following are three trade references with whom we are presently doing business.
Please furnish complete Street Address, Zip Code, and Fax number.

COMPANY NAME	STREET ADDRESS	FAX NUMBER
_____	_____	_____
_____	_____	_____
_____	_____	_____

We Bank At: (Please furnish Address, Phone Numbers, and Account Number)

Amount of Monthly Credit Desired: _____

Name _____ Contact _____ Acct. #: _____

Name _____ Contact _____ Acct. #: _____

Bank is authorized to provide information _____
(Signed) (Date)

Purchase Order Required: ___ Yes _____ No

TERMS OF SALE

Net 30 Days:

Change privileges are hereby applied for and it is indicated and agreed that all jobs will be invoiced weekly and cash discount will be allowed if payment is received within ten days from date of billing. Net payment is due within thirty days. **ANY INVOICE WHICH REMAINS UNPAID AFTER THIRTY DAYS FROM THE DATE OF INVOICE WILL BE SUBJECT TO A 1-1/2 PERCENT PER MONTH LATE CHARGE.** If payment is not received within sixty days after the date of the statement, the buyer agrees to pay all collection costs, including, but not limited to, court costs and reasonable collection fees which shall not exceed 25% of the outstanding indebtedness.

DELIVERY: All OpSec foil is made to order, small orders are usually shipped within a few days, larger orders will be quoted individually. Delivery dates are specifically made subject to scarcity of labor, strikes, fire, flood, lack of material, delays in transportation, acts of God, or other circumstances beyond the control of OpSec.

RETURNS: A 25% restocking charge will be made on all merchandise returned for credit within 90 days from date of delivery. Only merchandise, which is reusable, in excellent condition, and is regularly maintained in stock by OpSec may be returned for credit. Returned merchandise will not be accepted for credit without prior written authorization. Specialty or custom manufactured merchandise including customer embossing is NOT returnable.

WARRANTY: This disclaimer and warranty agreement is expressly in lieu of all warranties express or implied including warrant merchantability, and whether arising from statute, common law or custom and no person has authority to bind the company otherwise; all goods are sold "as is", the entire quality and performance risk being with the buyer, and the company shall not be liable for any special, direct or consequential damages or loss of profits resulting from use or caused by defect, failure or malfunction regardless of whether claim is based on warranty, contract, negligence or otherwise: only to the extent that this disclaimer and warranty agreement is held contrary to local or other law will it not apply.

LIABILITY: OpSec warrants that the work done and materials supplied shall meet applicable specification where designated in the Purchaser's order. When materials do not confirm to applicable specifications, whether defect is patent or latent. Purchaser's recovery shall in no event be greater that either the delivered cost of the materials or credit thereof, any unresolved disputes shall be submitted to final binding Arbitration by the American Arbitration Association.

WE HAVE READ AND ACCEPT THE ABOVE TERMS:

SIGNED _____ **COMPANY** _____
TITLE _____ **DATE** _____

PERSONAL GUARANTY

The following guarantors, in consideration of your extending credit to _____ (hereinafter referred to as the "Company") hereby personally guarantee to you the payment of sum which may become due to due to you by OpSec, Inc., as principle and or agent. It is understood that this Guaranty shall be a continuing and irrevocable guaranty and indemnity for such indebtedness of the Company.

GUARANTOR _____
Print Name Signature Title
Home Address _____
Street Address _____
City State Zip Code Home Phone Number

GUARANTOR _____
Print Name Signature Title
Home Address _____
Street Address _____
City State Zip Code Home Phone Number